



# Enviro Fundraiser

## PROGRAM OUTLINE FOR SCHOOLS



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## PROGRAM OUTLINE FOR SCHOOLS

### Overview

The primary objective of this fundraiser program for the schools is to educate students and parents about waste diversion and water conservation. The students will have the opportunity to participate by using the compost bins to recycle compostable kitchen and yard residuals. The finished compost or humus harvested from compost bin through the composting process of decomposition is an excellent soil amendment providing much needed enrichment for your soil. It also helps to reduce the municipal waste.

Students can also participate by using the rain barrels to conserve water. Natural rain water has the pH level ideal for plant growth. The water harvested is soft, fresh that can be used for a variety of purposes including garden and lawn watering, topping off pools, and washing cars. Rain water harvesting also helps to divert rain from storm drains, decrease the impact of runoff to streams, and minimize sewer overflows during heavy rain falls.

That can be done in three easy steps. **First step:** The school has to show interest in participating in this fundraiser program. **Second step:** Plan and customize a fundraiser program with the school. The students and parents must order their product in advance to ensure availability on the day of the distribution event. The school can use our sample pre-order sale sheet to collect orders. The payment method can be via cash or cheque to the school or to Enviro World Corporation. The cut off time will be typically 2 weeks prior to the distribution event date and then the corresponding number of products will be shipped to the school location. **Third step:** Distributing the pre purchased product to the students on the proposed distribution event date. Enviro World will donate (Max up to **\$10 per unit**) sold towards the school as a fundraiser for environmental efforts based on the pricing terms and the number of the the products sold.

### Pricing

There will be two products available for the fundraiser program. The compost bin will be available for purchase at \$50 and rain barrel will be available at \$60. As a part of the fundraiser program for the school, Enviro World will donate \$10.00 per unit sold if the total units sold exceed 100. For example if the total units sold are 100, then the fundraiser amount that the school will get \$1000. If the total units sold are less than 100, Enviro World will donate \$5.00 per unit sold. For example, if the total units sold are 80, then the fundraiser amount will be \$400.

### School's Role

Educate students and parents about waste diversion and water conservation. Hosting Group in the school will be responsible for distributing the pre purchased product to the students and parents on the proposed distribution event date. The school partnership with Enviro World in delivering the maximum amount of promotional materials throughout the school and the community will result in a highly successful event.

### Promotional Campaign

Enviro World's marketing team will work in co-operation with you to develop a comprehensive promotional campaign. An electronic media kit including a variety of promotional tools (e.g. press release, articles, and announcements) will be provided for use in school and local marketing efforts. Enviro World's expert marketing team will provide support for all of your marketing needs. With the help of the school, we can plan and create your fundraising promotions and displays. The school can also ask the school webmaster to place a link or banner ad on the school website to spread awareness about the fundraiser program. Enviro World can also help the school create morning announcements, parent letters or flyers to promote the fundraiser and to keep parents informed. The school partnership with Enviro World can work together in creating a successful promotional plan.

### Contact

If you are interested in hosting a fundraising sale and would like further information about the fundraiser program, please contact Enviro World sales representative. Email: [basil@enviroworld.ca](mailto:basil@enviroworld.ca) or Tel: 416 674 0033



## FreeGarden RAIN<sup>®</sup> 55GL/208L Rain Barrel

### What is a rain barrel?

A rain barrel is a system used by a homeowner to collect and store rainwater from the roof of a home. The water harvested is soft, fresh water that can be used for a variety of purposes, including lawn and garden watering, topping off pools, and washing cars. Water from home faucets is treated to a level allowing it to be safe to drink, while natural rain water has the pH level ideal for water and plant growth. Rain water harvesting helps to divert rain from storm drains, decrease the impact of runoff to streams, and minimize sewer overflows during heavy rainfalls.

### Why use a rain barrel?

Rain barrels allow homeowners to collect and store rainwater to be used at a later time. In doing so, homeowners use less water from the faucet, conserving both water and energy in the home as well as the energy needed for water facilities to treat the water that would have been consumed. According to the U.S. Environmental Protection Agency, lawn and garden watering make up nearly 40% of domestic water usage during peak summer months. Rain barrels save most homeowners about 1,300 gallons of water each summer, reducing the demand for clean water. Rainwater Harvesting helps homeowners to reduce their water bills while conserving water and protecting the environment.

### Why FreeGarden RAIN<sup>®</sup> rain barrel?

The FreeGarden<sup>™</sup> RAIN rain barrel was designed to be affordable, attractive, easy to install, and easy to use. Three bins fit easily inside the back seat of a regular sedan, making transportation simple. The 55-gallon barrel's square shape allows it to fit well flush against walls or in corners, and its neutral color provides an attractive appearance against any home. The FreeGarden<sup>™</sup> RAIN rain barrel also features an insect resistant stainless steel screen, a higher spigot to accommodate most watering cans, a childproof lid, and allows for easy multi-barrel installations. Manufactured with a maximum of recycled content, the barrel contains enough virgin resin to ensure optimal product durability and lifespan.



## FreeGarden<sup>™</sup> EARTH 11 cubic FT/311L Compost Bin

### What is compost bin?

A compost bin is a container, specifically designed and engineered for the collection and processing of organic materials into nutrient rich compost or humus. The finished compost or humus harvested from a compost bin through the composting process of decomposition is an excellent soil amendment providing much needed enrichment for your soil. A compost bin has features that enhance the decomposition process and help make your commitment to composting more efficient.

### Why use a compost bin?

A compost bin is a tangible, visible tool to assist residents in self management of their kitchen and yard residuals. Using a compost bin allows for greater control over the process of composting and decomposition. Some municipalities require a compost bin or compost system by regulation. A compost bin addresses neatness, attractiveness and convenience. The purchase and use of a compost bin is an investment in the behavior changes associated with waste reduction and sustainability.

### Why FreeGarden EARTH compost bin?

The FreeGarden<sup>™</sup> EARTH Compost Bin has many features that make it the composting tool of choice:

- One piece injection molded construction — no seams to come apart or assembly required
- Large capacity — 11 cubic feet/82 US gallons/311 litres
- Convenient offset, front harvest door
- Twist locking lid
- Vertical and horizontal columnar ventilation
- Conical shape means nothing gets stuck in corners and also provides for ease of lifting off to access the entire pile
- Rodent resistant
- Easy, large access 19.5 inch diameter lid opening
- 36" high x 31" diameter (92cm high x 78.5cm diameter)
- Made of recycled materials up to 100% recycled materials
- 10 year warranty
- Fits in any vehicle
- Committed, experienced sales representatives to help with any questions on products as well as technical assistance
- Proven and experienced in helping municipalities help their residents embrace backyard composting as a waste reduction method





## FreeGarden RAIN<sup>®</sup>

- 55 gallon/208 litre rain barrel
- insect resistant stainless steel screen
- higher spigot accommodates most watering cans
- easy multi-barrel installations
- as many as 3 barrels fit in the back of a regular sedan
- 3 additional spigot mounting locations
- childproof lid and stable footprint
- square shape ideal for flush-to-wall and corner installations
- 34”h x 24”w x 24”d
- saves most homeowners 1,300 gallons of water each summer
- helps restore soil to ideal pH levels
- conserves water, protects the environment, and lowers water bills



## FreeGarden<sup>™</sup> EARTH

- 11 cubic feet/311 litre compost bin
- large 20.25”/51.43cm top access opening
- robust, single-unit main body construction
- large, 12”x16” easy-access offset harvest door
- made of 100% recycled content
- pest and animal resistant lid
- fits easily in a car for easy transport
- diverts kitchen and yard residuals from landfill
- produces high quality soil amendment from kitchen and yard residuals
- reduces municipal collection costs and tipping fees
- lowers homeowner garbage fees (where applicable)

**Also Available: Kitchen Organic Bin, Compost turner and Compost Thermometer**

### Sales Contact

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